

**Course title**  
**"Organisation and Social Innovation"**

**A.A. 2021\_2022**  
**Free Choice**  
**1° Semester**

**Marzia Ventura**

<b>TITEL</b>	<b>A.A. 2021_2022</b> <b>"Organisation and Social Innovation"</b> <b>CFU 4 (24 ORE)</b> <b>FREE CHOICE COURSE</b> <b>1ST SEMESTER</b> <b>COURSE INTEGRATED WITH</b> <b>SOCIAL AND SUSTAINABLE FINANCE CFU 4 ( 24 ORE)</b>
<b>TEACHER</b>	<b>MARZIA VENTURA</b> <a href="mailto:MARZIAVENTURA@UNICZ.IT"><u>MARZIAVENTURA@UNICZ.IT</u></a>
<b>DESCRIPTION</b>	Modern society is subject to continuous evolutions and changes. The government is facing numerous difficulties dealing with social commitments and providing the services that the community requires. Considering this the course is divided between theoretical and practical studies. The course will give inputs to the students to reach a new Level of knowledge because the complexity of the problems of welfare and the economic crisis will change the concept of organisation, process, and product.
<b>OBJECTIVES AND EXPECTED RESULTS</b>	Provide the students with extended knowledge, mastery of the topics covered, correct analysis and synthesis.

<p><b>PROGRAM (CONTENTS, TEXTS, EXECUTION) DIFFERENCE BETWEEN ATTENDING IN PERSON OR ONLINE</b></p>	<p>- <i>Course Programm</i></p> <p>Organisations are open systems and most of them deal with hundreds of stakeholders such as customers, suppliers, legislators, interested groups and so on. Organisations try to survive and achieve efficiency in a world characterized by uncertainty and scarcity. The "<i>white book about social innovation</i>" helps enter into the innovative processes of society and into that vast phenomenon made up of initiatives promoted from below and which, in a different way and with a particular attention to digital technology, contribute to changing culture and economy in terms of new ideas and projects.</p> <p>Facing many aspects related to organisational culture and ethical values helps determine the social capital of the organisation as well as the right values that can contribute to organisational success.</p> <p>Through a series of initiatives, profit and nonprofit, we try to strengthen the "<i>human network</i>", helping the building of horizontal and community relationships and filling in most cases the gaps left by the national governments.</p> <p>- <i>Reference text</i></p> <ul style="list-style-type: none"> <li>- Organizzazione Aziendale, by John McAuley, Joanne Duberley, Philip Johnson, Pearson 2017 ( chapter 1-2-9-10).</li> <li>- Libro bianco sull'Innovazione Sociale (open- book)</li> </ul> <p>The Attendants' program may undergo changes due to the planned ongoing training projects.</p>
<p><b>ESTIMATED HOURS REQUIRED</b></p>	<p>40 Hours</p>
<p><b>DIDACTIC METHODS</b></p>	<p>The course is given in form of frontal lessons. According with the training objectives and contents, the course offers teaching methodologies that form a learning and development path divided into several segments that include testimonies, discussions, exercises, simulations, didactic cases.</p> <p>Project work activities will also be proposed to develop awareness of the typical dynamics of "teamwork &amp; evaluation" that are increasingly present in organisations.</p>
<p><b>LEARNING RESOURCES AND / OR OTHER EDUCATIONAL MATERIAL</b></p>	<p>The learning process aims to stimulate the participants' critical reflection and to suggest organisational and managerial solutions. Learning materials: Text book, exercises, case studies and slides.</p>
<p><b>SUPPORT ACTIVITIES</b></p>	<p>Tutorship (on demand) Meet up (weekly) the link to access the meeting will be loaded on the teacher's page.</p>

<b>ATTENDANCE</b>	Attendance is not mandatory
<b>EXAMINATION</b>	Examinations take place in oral form. Attending students will first discuss the project work followed by the oral test which will focus on the above program.